



CUSTOM ACOUSTIC GUITAR

Why, What & How





Why the Customization Is Essential?

- To build acoustic guitar with your own style;
- To impress your clients with unique design & distinctive quality;
- To strengthen compatibility to grow your business;
- To enhance your brand visibility

Not Only To Get a Dreamed Guitar

- To save your time & energy;
- Managed production with both before-sale and after-sale support;
- Experienced craftsmanship to secure quality;

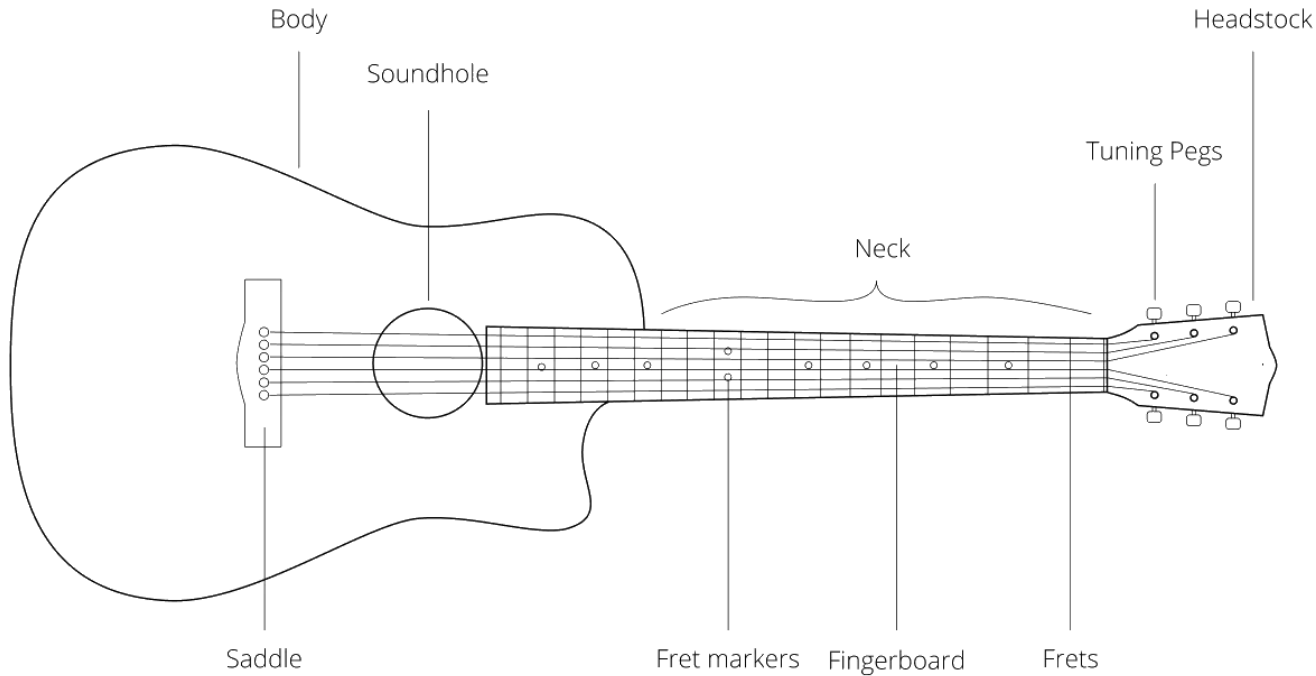


Why Us?

WHAT TO BE CUSTOMIZED



Structure of Acoustic Guitar



Looking at the diagram on the left, it indicates main parts of acoustic guitar. That's also where we start our journey.

Looking at it carefully, there are questions come to our mind:

What kind of tonewood should be used?

What is the size of the guitar?

What kind of body do you want?

...

There are many other details need to be confirmed before next movement. We will inspect one by one.

Let's start from body firstly...



Acoustic Guitar Body

Body is the most important part of guitar. There are many parts that affect the quality of sound and guitar are allocated on the body, including...

- Shape and size of the body which determines everything at the very beginning.
- Soundboard which determines the sound of the guitar.
- Back & side material which influences the reflection and sensitivity of guitar.
- A bridge where the bridge pins are mounted to fix the strings.
- A saddle which is for fixing of strings.
- Decoration parts, such as rosette, binding, etc., which makes impressive appearance.
- A pickguard which protects the top from scratching and also decorates it.
- Electric system includes pickup, etc., which is loaded on the body.
- Bracing system inside the body which is a core part to influence resonance.

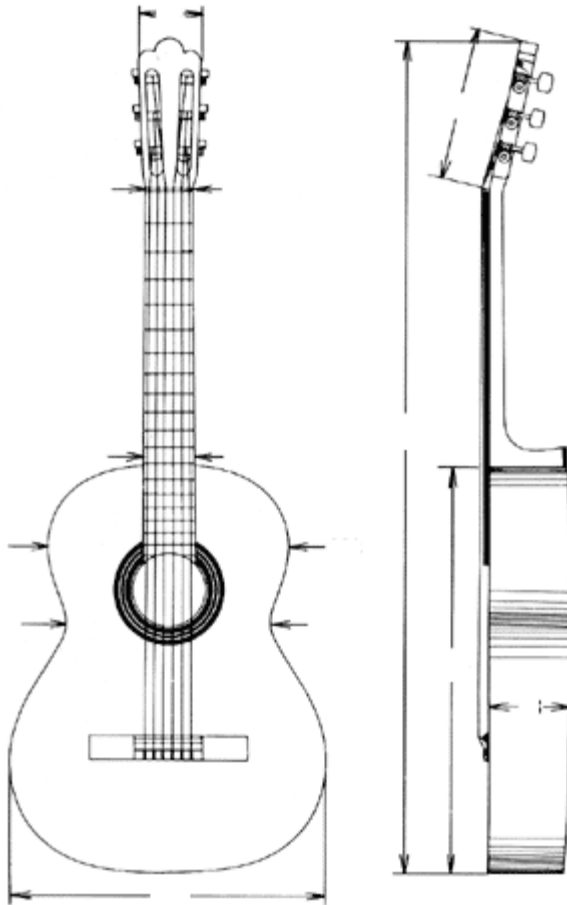
Acoustic Guitar Neck

Neck is another important part of guitar. Also, there are a lot need to be discussed.

- Shape of the neck which may influences the comfortability and playability.
- Material of neck and fretboard which not only influences the vibration, but also durability.
- Design & connection of headstock and neck.
- Machine heads that help to fix strings.
- Nut to fix the strings.
- Frets on fretboard that affect comfortability and vibration when pressing the strings.
- Decorative marks on fretboard that make distinctive appearance.



Dimension



We use the diagram of classical guitar on the left to explain the dimension that we will discuss when customize both acoustic and classical guitar.

- The headstock width and length.
- The width and length of neck .
- The height/thickness of neck.
- The length of body.
- The width of upper bout of body.
- The width of middle bout of body.
- The width of lower bout of body.
- Overall length of guitar.
- We may also need to discuss scale length.
- If necessary, we may also talk about the angle of headstock.



HOW TO CUSTOM ACOUSTIC GUITAR





Before Order

- Feel free to share all your ideas and requirements.
- We will answer all questions related with the guitar.
- Confirm the order.

Production

- Sampling before batch production.
- Sophisticated production after confirmation of sample.
- Inspection before packing and delivery.

After-sale

- 12-month warranty.
- Free repairing due to quality issue.



Enjoy our professionalism.

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