Alibaba.com Gold Plus Supplier



Assessment Report

Presented to

Zhongshan Aijiaju Furniture Co., Ltd.

中山市爱家居家具有限公司

Gold Supplier & Assessed Company	
Relationship:	☐ Kindred between Owners ☐ Cooperation Partner
Company Address	No. 27-1, Building 3, 17th Phase, Agile New Town, Sanxiang
Company Address	Town, Zhongshan City, Guangdong Province, China
City / Country:	Zhongshan / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	ajj518
Gold Supplier Company Name:	Zhongshan Aijiaju Furniture Co., Ltd.
Contact Person:	Mr. Jack Yin
Phone Number:	0086-13528128397
Fax Number:	Confidential
Email:	523498010@qq.com
Website Address (URL):	http://ajjhome.en.alibaba.com

Service Provided by SGS Report No.: 19898319_T







Report Number:	19898319_T	Assessment Type	Trade Assessment
Date of Assessment:	08/Jan./2020	Report Date:	08/Jan./2020
Assessor's Name:	Lynn Hu	Validity Period:	09/Jan./2020 08/Jan./2021
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

Important Notes:

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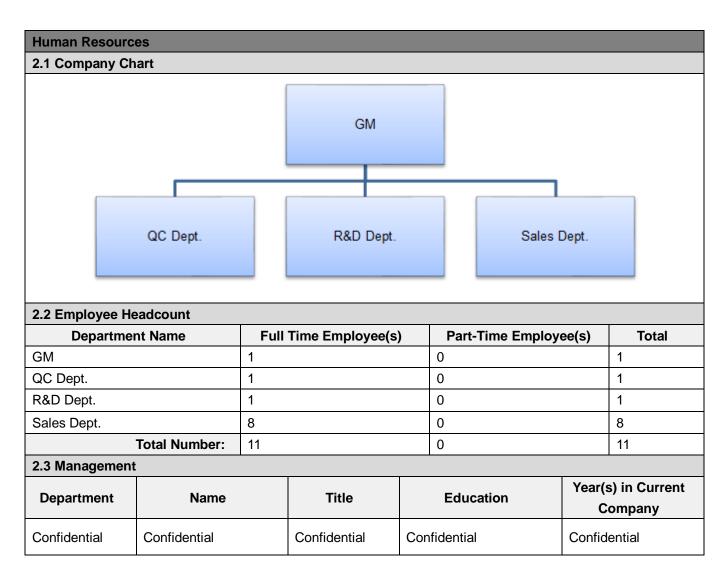
Section 1: Company Overview

Company Overview							
1.1 Legal Validity							
Does the company have a valid	│	Business License	9144200055564891				
business license?	△ res □ No	Number:	92				
Year Established:	31/May/2010	Validity Period:	31/May/2010				
real Established.	31/1viay/2010		31/Dec./2049				
Export Experience:	10	Industry Experience:	10				
Registered Address:	No. 27-1, Building 3, 17th P	Phase, Agile New Town, Sar	nxiang Town,				
Registered Address.	Zhongshan City, Guangdon	g Province, China					
Company Address:	No. 27-1, Building 3, 17th P	Phase, Agile New Town, Sar	nxiang Town,				
Company Address.	Zhongshan City, Guangdon	g Province, China					
Is it listed company?	☐ Yes ☐ No	Company Stock Code	N/A				
Annual review conducted by		Reviewed By:	Zhongshan				
the Industrial & Commercial			Industrial &				
Bureau?			Commercial Bureau				
Registered Capital:	RMB 500,000						
Corporate Representative:	Mr. Mengfei Yin						
Industry:	Home Furniture						
Puoinogo Typo:	☐ Manufacturer ☐ Trading Company ☐ Manufacturer & Trading						
Business Type:	Company						
	□ Private Owner	☐ Public Company	☐ Joint Venture				
Type of Ownership:							
	Stated Owned	Sole Proprietorship	Other				
Products /Service:	Living Furniture; Bedroom Furniture; Dining Room Furniture; Home Office						
	Furniture						
1.2 Company Building Informati	ion						
Certification Type: ☐ Land Certification ☐ Rea	I Fatata Cartification	Agreement	actom (Officer Claims ad				
Total Building Size: 200		ease Agreement	actory Officer Claimed				
=	m ²						
Office dize.							

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Section 2: Human Resources



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Section 3: Current Export Situation

Current Export Situation							
There is/areforeign trading employee(s) in the company.							
Working Experience Headcount			epted guage	Listening & Speaking	Reading & Writing		
Over 30 Years 0		English	juugo	Yes	Yes		
21-30Years 0		N/A		N/A	N/A		
11-20 Years 0		N/A		N/A	N/A		
6-10 Years 1		N/A		N/A	N/A		
2-5 Years 2		N/A		N/A	N/A		
Less than 2 years 0		N/A		N/A	N/A		
Does the company have a valid export lice	nse?	?	☐ Yes	⊠ No	•		
Export License Registration No.:			N/A				
Total Revenue (Previous Year):			USD 2,300	,000			
Total Export Revenue (Previous Year):			USD 300,0	00			
Estimated Export Revenue (Current Year):			USD 800,0	00			
Trade Agents Employed Overseas:			☐ Yes ☐ No				
Nearest Port:			Zhongshan Port, Shenzhen Port, Guangzhou Port				
Accepted Payment Terms			☐ FOB ☐ CIF ☐ EXW ☐ CFR				
Accepted Payment Type:		 L/C Cash Paypal	☑ T/T☑ West Unio☑ Moneybo				
Average lead time from product order confi	rma	tion to prod					
Product Category		<u> </u>		lum	Unit		
Living Furniture			30		Days		
Bedroom Furniture			30 Days		Days		
Dining Room Furniture			30		Days		
Home Office Furniture			30 Days		Days		
Average Sampling Time							
Product Category			Lead Time				
Living Furniture			15 Days				
Bedroom Furniture			15 Days				
Dining Room Furniture			15 Days				
Home Office Furniture			15 Days				
The Shortest Sampling Time							
Product Category				Shortest Lo	ead Time		
Living Furniture			15 Days				

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Section 4: Export Business Capacity

Export Business Capa	city				
4.1 Market Distribution	(Previou	ıs 12 Months)			
Market		Main Product(s)	Rever	ue (USD)	Total Revenue (%)
North America	N/A		0		0
South America	N/A		0		0
Eastern Europe	N/A		0		0
Southeast Asia	N/A		0		0
Africa	N/A		0		0
Oceania	N/A		0		0
	Living	Furniture; Bedroom Furniture;			
Mid East	Dining	Room Furniture; Home	80,000)	3.47
	Office	Furniture			
Eastern Asia	N/A		0		0
	Living	Furniture; Bedroom Furniture;			
Western Europe	Dining	Room Furniture; Home	60,000		2.61
	Office	Furniture			
Central America	N/A		0		0
Northern Europe	N/A		0		0
	Living	Furniture; Bedroom Furniture;			
Southern Europe	Dining	Dining Room Furniture; Home		00	4.35
	Office	Furniture			
	Living	Furniture; Bedroom Furniture;	60,000		
South Asia	Dining	Room Furniture; Home			2.61
	Office	Furniture			
	_	Furniture; Bedroom Furniture;			
		Room Furniture; Home	2,000,	000	86.96
	Office Furniture				
4.2 Main Clients					
Client Name		Main Product(s)			al Revenue (%)
Confidential		Confidential		Confidential	

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Section 5: Quality Assurance

Quality Assurance									
5.1.1 Quality	Mana	gement System Ce	rtification						
Certification	n	Certified By	Certificate	e No.	Business Scope	Validity Date			
N/A		N/A	N/A		N/A	N/A			
5.1.2 Product	t Cert	ification							
Certification	n	Certified By	Certificate	e No.	Product Name & Model No.	Validity Date			
N/A		N/A	N/A		N/A	N/A			
5.2 Testing R	eport								
Certification	n	Certified By	Certificate	e No.	Product Name & Model No.	Validity Date			
N/A		N/A	N/A		N/A	N/A			
5.3 Supplier I	Mana	gement							
Item		Content			Observations /Commen	ts			
F 0.4	Does	s the company have a	a	⊠ Yes					
5.3.1	supp	lier assessment proc	edure?	☐ No					
	Does	s the company have a	an						
5.3.2	upda	ted list of approved		□ No					
		liers?							
		the company establis	shed and		with written standard procedures				
5.3.3	•	emented a standard		Yes, with written procedure but lack of consistent					
	•	edure for purchasing w and approval?	contract	standard No					
	TEVIE	ω απα αρριοναι:		Yes, assessment reports are available for more than 3					
				years	assessment reports are available	Tor more than 5			
				Yes, assessment reports are available for the last 1-3					
5.3.4		the company keep i		years					
	supp	lier assessment repo	οπς?	Yes, assessment reports are available for the previous					
				12 months					
				⊠ No					
	Are t	he company's purcha	asina		the purchasing document include	s all the			
documents sufficient to ensure			•		ion required				
5.3.5 product safety control and their			their						
	customers' requirements?				incomplete information				
				☐ No	with clear standard and written in	enaction records			
	Is the	ere a procedure to co	nduct		with inspection records but no pro	·			
5.3.6		om product inspectio	ns after		with procedures but no inspection				
	final	packaging?			nspections are not necessary				

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5.4 After Sal	es Service	
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	 ✓ Yes, with a standard feedback form and records ✓ Yes, with a standard feedback form but no records ✓ Yes, with records but no standard feedback form ✓ No
5.4.2	Are there any clear procedures for handling customer complaints?	 ✓ Yes, with clear procedures and written records ✓ Yes, with clear procedures but no written records ✓ Yes, with written records but no clear procedures ✓ No
5.4.3	Is there a closed-loop corrective action system in place?	✓ Yes☐ No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	 Yes, with procedures to trace raw materials Yes, main raw material can be traced No, only the production date can be traced No
5.4.5	Is there a product alert and recall procedure?	☐ Yes ☐ No
5.4.6	Do you have a complete after sales service capability?	✓ Yes☐ No
5.5 Oversea	s After Sales Service	
Item	Content	Observations /Comments
5.5.1	Do you have an overseas onsite service center?	☐ Yes ☐ No
5.5.2	The location country of overseas service center	 □ U.S.A □ India □ Indonesia □ Russia □ Germany □ Malaysia □ Turkey ☑ Other
5.5.3	Is it possible to provide expatriate engineer services?	☐ Yes ☐ No
5.5.4	If possible provide expatriate engineer, what kind of onsite after-sales services are included?	□ Debugging□ Maintain□ Repair☑ Other

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Section 6: R & D Capacity

R&D Capacity	R&D Capacity							
6.1 Current Situat	ion							
There is/are	1 R&D 6	engineer(s) in	the c	ompany.				
Education Level	ducation Level Headcount			Wor	k Experience	Headcount		
Doctorate	0	0			30 Years	0		
Post-Graduate	0			21-30	Years	0		
Graduate	0			11-20`	Years	0		
Junior College	1			6-10 Y	ears	1		
Technical School	0			2-5 Ye	ars	0		
High School	0			Less t	han 2 years	0		
Patent Situation	·							
Patent No.	The Name of the	ne Patent		Th	ne Patent Type		Available Date	
N/A	N/A			N/A			N/A	
Brand Situation							1	
Registration/ap	Draw d Marca	For Appr	oval t	to Use	Validity Data		Def	
plication No.	Brand Name	G	oods		Validity Date	Ref.		
9213954	Refer to the Photo	Class 20			14/Jan./2014	Photo in Section 08		
3210304	There to the Frioto	01033 20		13/Jan./2024			(Trademark Photos)	
The Average Time	For New Products L	.aunched						
	roduct Category		Lead Time					
Living Furniture			45 Days					
Bedroom Furniture			45 Days					
Dining Room Furni			45 Days					
Home Office Furnit			45	Days				
	e For A New Item Lau	inched			Object to a till a second		_	
	roduct Category		45	Dovo	Shortest Lead	ııım	<u>e</u>	
Living Furniture				Days				
Does the company	provide ODM service	for others?	☐ No					
Are there relevant	design input/output, re	view. and						
verification documents available for the assessment								
company?				No				
Based on inspection	on, are R & D employe	es equipped		Yes				
with adequate specialized equipment?				No				
If yes, please list al	ll key equipment used:		N/A					
	es use any specific sof	tware for	□ '					
designing new prod	ducts?			No				

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If you place list the main cofficient your	A			
If yes, please list the main software used: Please list all certifications and/or qualifications of the	Auto CAD			
R & D department:	N/A			
	Yes, with clear written instructions			
Has the company established standard design procedures for new products?				
procedures for new products:	□ No			
	Yes, with clear written reco	ords		
Have the designed products been internal verified or	Yes, only part written reco	rds		
validated?	Yes, without written record	ds		
	□ No			
Have the designed products been tested by a	Yes, all designed products	s have been tested		
third-party inspection body?	Yes, only part of designed	products have been tested		
tilla party inspection body:	□ No			
	Yes, all designed products	s have been confirmed		
Are the designed products confirmed by the	Yes, part of designed proc	lucts have been confirmed		
customers?	according to client's requirement	ents		
	☐ No			
	Yes, with written job descr	•		
Does the company has qualification requirements for				
designers?	☐ No, but at least two years design experience is			
G	needed			
	□ No			
Are the designers' qualifications recognized by the	Yes, with written records			
company?	Yes, without written records			
	∐ No			
	Only add logo/change color/r	material		
What level of design services are provided?	Sample processing			
	☐ Graphic processing ☐ Create an entirely new product			
New Products Launched quantity for each year	Create arrentifely flew produ			
Product Category	Num	Unit		
Living Furniture	10	Sets		
Bedroom Furniture	15	Sets		
Dining Room Furniture	5	Sets		
Home Office Furniture	3	Sets		
6.2 R&D Real Case Description	1 -			
Customer's Name	Confidential			
Customer's Location	Confidential			
Customer's Industry:	Confidential			
Order's Requirement Description:	Confidential			

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6.3 Design Process							
Process 1	Process 2	Process 3					
Confidential₽	Confidential₽	Confidentialℯ					
Description: Confidential	Description: Confidential	Description: Confidential					
.4 Design Devices							
N/A	N/A	N/A					
N/A	N/A	N/A					

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Section 7: Company Development / Expansion Plans

Company D	Company Development / Expansion Plans					
Item	Company Development Action	Timeframe				
1	The organization is going to develop more overseas markets.	1 Year				

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Section 8: Certification & Photos



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Section 9: Company and Product Samples

Company and Product Samples

Company Gate



Office



Product Sample



Product Sample



Office



Product Sample



Product Sample



Product Sample



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Section 10: Competitive Advantages

10.1 Product Group Capacity						
10.1.1 Products Sold (Within12	Months)					
Products Name	Quantity		Revenue (USD)			
Living Furniture	Confidential		800,000			
Bedroom Furniture	Confidential		670,000			
Dining Room Furniture	Confidential		600,000			
Home Office Furniture	Confidential		230,000			
10.1.2 Suppliers Cooperated Wi	th (Within12 Months)					
No. of cooperation suppliers (total)	Confidential				
No. of suppliers (which cooperated	d over 2 times)	Confidential				
No. of provinces which cooperatio	n suppliers belong to	Confidential				
Would the company like to provide	e design solution	☐ Yes				
service for integration project?		⊠ No				
If yes, these projects include		N/A				
Would the company like to provide	e a total solution for	☐ Yes				
purchasing?	purchasing?		☐ Part,			
		⊠ No				
If yes, please describe it		N/A				
10.1.3 Real Case Description:						
Customer Name		Confidential				
Customer Country		Confidential				
Customer Region		Confidential				
Products Category		Confidential				
Order Value (USD)		Confidential				
Order Processing Process		Confidential				
Customer's Feedback		Confidential				
10.2 Real Case for Lower MOC	& Lead Time					
Products Name	MOQ (Within 12	2 Months)	Lead Time			
Living Furniture	1 Piece		15 Days			
Bedroom Furniture	1 Piece		15 Days			
Dining Room Furniture	1 Piece		15 Days			
Home Office Furniture	1 Piece		15 Days			

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MOQ for each item	⊠ less 10					
	□ 10-20					
	20-50					
	☐ 50-100					
	□ 100-300					
	above 300					
10.3 Real Case for Large Contract	t & Lead Time					
Products Name	Order (Wi	thin 12 Month	s)	Lea	d Time	
Confidential	Confidential			Confidential		
10.4 Overseas After Sales Service	e Capacity					
10.4.1 Do you have an overseas	☐ Yes					
onsite service center?	⊠ No					
10.4.2 If yes, what onsite		Location	المناط		Colf description	
after-sales services are included		Location	Evide	ence- provided	Self-description	
Equipment -installation,	☐ Yes	N1/A	N1/A		N1/A	
maintenance and other services	⊠ No	N/A	N/A		N/A	
Table deal addiss	☐ Yes	N1/A	N1/A		N1/A	
Technical advice	⊠ No	N/A	N/A		N/A	
Personnel training	∐ Yes	N/A	N/A		N/A	
Ü	⊠ No					
Other		N/A	N/A		N/A	
10.4.3 Average response time	12 Hours					
10.5 After-sales service capacity						
10.5.1 The Average Guarantee Time						
Product Category				Guarantee Time		
Living Furniture		1 Year				
Bedroom Furniture		1 Year				
Dining Room Furniture		1 Year				
Home Office Furniture		1 Year				
10.5.2 The Longest Guarantee Time						
Product Category				Guarantee Time		
Living Furniture		1 Year				
40 F 2 Dood the assessment as	all and and					
10.5.3 Does the company accept small	ali Order?	☐ No				

-- End of Report --

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