

## **CENTENNIAL EASTFUL, WORLD-CLASS EASTFUL**



# COMPANY PROFILE

# Eastful Group Co.,Ltd.

Your preferred designer, manufacturer and global supplier of electrical and industrial solutions

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# EASTFUL



Eastful Group Co., Ltd., established in 1997, stands as a premier high-tech enterprise seamlessly integrating research and development, production, and sales of wires and cables. Our commitment to innovation is underscored by the establishment of academician expert workstations and several provincial and ministerial-level R&D platforms, including the "Chongqing Collaborative Manufacturing & Innovation Center of Special Cable", "Chongqing Engineering Research Center of Intelligent Cable", "Enterprise Technology Center", and "Chongqing Industrial Design Center", among others.

With a steadfast dedication to research and development, Eastful has amassed 157 domestic and international patents, comprising 73 Chinese invention patents and 12 American and European patents. Notably, our efforts have resulted in the incubation of 1 breakthrough product and 14 high-tech products in Chongqing. Many of our products hold prestigious certifications such as Swiss SGS, European ROHS, American IATF16949, Canadian UL, German TÜV, and China Classification Society quality certification.

Bolstered by a proficient team and a robust product supply

chain, Eastful specializes in producing a diverse range of cable products, including civil-grade, industrial-grade, and special cables. Our portfolio encompasses neural network cables with full intellectual property rights, century-long life wires, automobile wiring harnesses, rail transit cables, mineral insulated fireproof cables, photovoltaic power cables, marine control cables, wind power cables, and more. These products find extensive application across various sectors such as home decoration, electric power, rail transit, construction, petrochemicals, mining, vessels, highways, machinery, metallurgy, communications, and new energy.

Our dedication to excellence has earned us numerous awards and titles, including recognition as a Top Ten Special Cable Brand in China, Top 100 Enterprises in China's Wire and Cable Industry, Top 100 Wire and Cable Suppliers with the Most Bidding Power in China, National Enterprise with Excellent Quality and Integrity Commitment, National Intellectual Property Advantage Enterprise, National Green Factory, Chongqing Smart Factory, and First Prize of China Nonferrous Metal Industry Science and Technology Award.



## **Development History**

# Founding and Vision Establishment 1997-2004



# Rapid Expansion 2016-2019

# IPO Preparation 2020-Present



# <u>[1]</u>

#### March 1997

Chongqing Eastful Wire and Cable Co., Ltd., founded with the vision of "Centennial Eastful, World-class Eastful."

#### July 2000

Achieved ISO9001, ISO14001, and ISO45001 certification, enhancing internal management and social responsibility.

#### May 2002

Established a branch office in Guizhou, laying the groundwork for market expansion.

#### October 2005

Commenced operations at the production base in Shuangfu Industrial Park, Chongqing, marking a significant milestone.

#### November 2009

Inaugurated the testing center, integrating standardization, inspection, and certification.

#### July 2010

Attained EU ROHS certification, ensuring compliance with European standards.

#### March 2014

Opened a business center in Jiulongpo District, Chongqing, reflecting customer-centricity.

#### September 2015

Secured SGS certification, validating high-quality production standards.

#### April 2016

Forged a strategic partnership with the China Academy of Information and Communications Technology, establishing an R&D base.

#### May 2016

Accredited as the "Chongqing Collaborative Manufacturing & Innovation Center of Special Cable", driving technological advancement.

#### March 2017

Awarded ISO/TS16949:2009 certification for automotive industry quality management.

#### May 2017

Recognized as a national hightech enterprise, transitioning towards a technology-driven model.

#### November 2017

New production and R&D base completed, with an annual production capacity exceeding 1.5 billion USD.

#### May 2018

Established a post-doctoral research workstation, fostering innovation.

#### October 2020

Transitioned to a joint-stock company, rebranded as "Eastful Group Co., Ltd.," and commenced a new growth phase.

#### November 2020

Began IPO counseling, preparing for public stock issuance.

#### August 2022

Honored as a benchmark enterprise for intelligent manufacturing, showcasing leadership in innovation.

#### February 2023

Recognized as a national-level green factory, demonstrating commitment to sustainability.

### Thriving on Quality, Building on Integrity

#### • Rigorous Material Selection

EASTFUL

We optimize production processes, recognizing that efficiency directly impacts profitability. Adopting a cycle matching production approach, we ensure only top-tier products meet our exacting standards.

#### • Meticulous Production

We prioritize quality over quantity in our material selection process. Every material undergoes thorough performance testing via sampling, guaranteeing that only those meeting our stringent standards proceed to production.

#### • Effective Management

We establish a scientific indicator system and an information management platform, fostering standardized management practices to uphold efficiency and quality across all operations.







Corporate Mission Driving Industrial Innovation and Service Excellence Globally



#### **Corporate Spirit**

Guided by Integrity, Driven by Responsibility, Fueled by Innovation, Strengthened by Perseverance



Embrace Responsibility, Foster Collaboration, Act Promptly, Achieve the Mission





### Science and Technology Innovation R&D Testing Building

Eastful is deeply dedicated to research and development, as demonstrated by our establishment of one institute, two workstations, and five technology centers as below:

Cable Testing Center with CNAS Accreditation Cable Technology Research Institute (High-tech Enterprise) Academician Expert Workstation Postdoctoral Research Workstation Chongqing Collaborative Manufacturing & Innovation Center of Special Cable Chongqing Engineering Research Center of Intelligent Cable Chongqing Industrial Design Center Technology Center of Eastful Group Co., Ltd.

Moreover, Eastful has cultivated partnerships with multiple universities and institutes. This substantial investment underscores our steadfast commitment to driving forward scientific exploration and fostering a culture of innovation.



China Academy of Information and Communications Technology



Chongqing University

#### **Cooperated Institutions**



Dalian University of Technology



Chongqing University of Technology



Chongqing Academy of Science and Technology



## **Our Accreditations**





Eastful is committed to deliver quality, reliability, and expertise in every aspect of the operations. From product design and manufacturing to delivery and customer support, Eastful strives to exceed your expectations and earn your trust as your preferred partner in the wire and cable industry.



#### **High-Quality Products**

We offer a comprehensive range of wire and cable products manufactured to the highest industry standards, ensuring durability, performance, and safety.



#### **Timely Delivery**

We commit to efficient order processing and reliable logistics, ensuring your products arrive when and where you need them.



#### **Technical Expertise**

Our team of experienced professionals stands ready to offer technical guidance, tailored product recommendations, and customized solutions to meet your unique requirements.



#### **Responsive Customer Service**

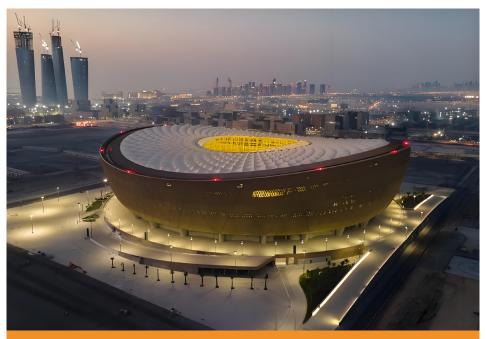
Your satisfaction is our top priority. Our dedicated customer service team is available to assist you with inquiries, orders, and any support you may need, promptly and courteously.

At Eastful Group, we go beyond being a mere supplier—we are your ally in success. Our service commitment reflects our unwavering dedication to your satisfaction, reliability, and long-term prosperity in the wire and cable industry.



## **Case Studies**

As a leading wire and cable supplier in China, Eastful has undertaken numerous projects both domestically and internationally, providing comprehensive services to meet the diverse needs of our clients.



2022 Qatar World Cup Venues





**Chongqing West Railway Station** 



Chongqing Longxing Gymnasium



**Kweichow Moutai Production Base** 



**Chongqing University** 



Garden Expo



Longfor Real Estate



Senegal Thermal Power Plant



## **Case Studies**



Yuelai International Convention and Exhibition Center



Chongqing-Guizhou Expressway Capacity Expansion Project



Chongqing North Railway Station



Line 18 of Chengdu Rail Transit



Western Aviation Production Base



**Guangzhou Baiyun Station** 



Fuzhou Urban Rail Transit Line 4







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